

Website Privacy Policy

Type of website: Website for a music education business

Effective date: 19th day of August, 2026

www.uptownsongsnyc.com (the "Site") is owned and operated by Uptown Songs NYC LLC. Uptown Songs NYC LLC can be contacted at: (734) 717-2163, 75 Cabrini Blvd, New York NY, 10033

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

- The personal data we will collect;
- Use of collected data;
- Who has access to the data collected;
- The rights of Site users; and
- The Site's cookie policy.
- This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our Site users agree that they consent to:

- The conditions set out in this Privacy Policy; and
- The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

- IP address;
- Location;
- Hardware and software details;
- Clicked links; and
- Content viewed.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

- First and last name;
- Age;
- Date of birth;
- Sex;
- Email address;
- Phone number;
- Address;
- Payment information; and
- Auto fill data.

This data may be collected using the following methods: Creating and Accounts, and Enrolling in Classes

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

-The data we collect automatically is used for statistics.

-The data we collect when the user performs certain functions may be used for communication.

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Third Parties

We may share user data with marketing and payment agencies.

We may share the following user data with third parties:

-Links clicked while using site.

We may share user data with third parties for targeted advertising and collecting payments.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

-If the law requires it;

-If it is required for any legal proceeding;

-To prove or protect our legal rights; and

-To buyers or potential buyers of this company in the event that we seek to sell the company.

-If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security, we use the strongest available browser encryption and store all of our data on servers in secure facilities. All data is only accessible to our employees. Our employees are bound by strict confidentiality agreements and a breach of this agreement would result in the employee's termination.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Children

The minimum age to use our website is 18 years of age. We collect the personal data of children

under 13 years of age. We only collect the personal data of children under 13 years of age with the express consent of their parents or guardians. This consent is collected as follows:

A parent consent form and services contract.

Please see our *Children's Privacy Policy* for additional information on how we deal with children's personal data.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

Kimberly Walton

info@uptownsongsnyc.com

(734) 717-2163

75 Cabrini Blvd. New York, NY 10033

How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below:

You can opt-out of the use of your personal data for marketing purposes. You can opt-out by clicking the "unsubscribe" button on the bottom of any marketing email or updating email preferences under "your account"

Cookie Policy

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

Functional cookies

Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits;

Analytical cookies

Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example data on the content you access, how long you stay on our Site, etc;

Targeting cookies

Targeting cookies collect data on how you use the Site and your preferences. This allows us to personalize the information you see on our Site for you; and

Third-Party cookies

Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:

Monitor user preferences to tailor advertisements around their interests.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer at info@uptownsongsnyc.com or (734)717-2163.

Children's Privacy Policy

Website: www.uptownsongsnyc.com (the "Site")

This Children's Privacy Policy supplements the www.uptownsongsnyc.com Privacy Policy and applies to the personal information of children in the United States who are under the age of thirteen (13) ("child" or "children"). This Children's Privacy Policy is made in accordance with the United States Children's Online Privacy Protection Act ("COPPA"). Any terms defined in COPPA have the same meaning when used in this Children's Privacy Policy.

Children's Data We Collect

We collect personal information from children. We only collect personal information from children after sending a direct notice to parents and obtaining verifiable parental consent for the collection of the child's personal information.

We collect the following personal information from children:

Name, Age, Address, Grade, School

Collection Methods

We collect personal information from children using a registration and enrollment form.

Use of Children's Personal Information

We use the childrens' personal information we collect in the following ways for programming classes and scheduling targeted activities.

Public Availability

Children are able to make their personal information publicly available on our Site.

Disclosure to Third Parties

We disclose personal information we collect from children to third parties. The types of third parties we disclose this personal information to and how they use the personal information are as follows:

-Third party: Payments and Advertising

-Use: Targeted Marketing.

Third Party Operators

Through our Site, third parties collect personal information about children who use our Site. Third parties only collect personal information about children who use our Site after we send a direct notice to parents and obtain verifiable parental consent for the collection of the child's personal information.

The third parties that collect, through our site, personal data about children who use our Site are Sawyer by Day Smart.

Parental Rights

A child's parent or guardian can review their child's personal information, direct us to delete their child's personal information, and refuse any further collection or use of their child's personal information. A parent or guardian can also agree to the collection and use of their child's personal information but not allow us to disclose that personal information to third parties, unless disclosure is part of the service provided by our Site. A parent or guardian can exercise these rights via the following method(s):

Parents can request access to and delete their child's personal information, and remove or provide consent to the collection of their child's personal information by logging into their child's account through our homepage. Parents can also contact us at info@uptownsongsnyc.com to request access to or deletion of their child's personal information, or to provide or remove consent for the collection of their child's personal information. We will not require a child to disclose more information than is reasonably necessary to participate in an activity on our Site.

Contact Information

Questions and concerns about this Children's Privacy Policy or about our, or third parties', collection and use of children's personal information, can be sent to:

Name: Kimberly Walton

Email: info@uptownsongs.nyc.com

Address: 75 Cabrini Blvd, New York, NY 10033

Phone number: (734) 717-2163